



Route99

Personalized
Coaching

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Personalized
IPM Coaching



What is Route99?

Route99 is an esteemed brand known for its **personalized approach to exam preparation**. Catering to students aspiring to enter the management field, Route99's primary focus lies in providing **individual attention by tailoring teaching methods** and resources to meet the unique needs of every student.

About Route99

Founder : Mr. Gaurav Rawal

Managing Director and Sr. Faculty (QA/LRDI)

Serial 99%iler in QA, ex-T.I.M.E. & Career Launcher mentor, who has trained 2000+ students with strategies that have propelled countless aspirants toward achieving a 99th percentile score through Route99!



Vision

"To revolutionize entrance exam coaching by empowering every student—with confidence, clarity, and care."

Motto

"We don't just teach. We craft a personalized learning journey—tailored to your strengths, pace, and ambitions."

Mission

"To deliver personalized, and doubt-free learning for CAT, IPMAT, and beyond—backed by expert mentorship and student-first values."

Route99 Advantage!



Focused Batch Size:

Small batches. Big impact. Our expert-led sessions ensure every student gets individual attention, mentorship, and tailored support—no crowd, just focused, quality learning.

AI Powered Performance Analysis:

Track smarter with 3,500+ AI-driven tests. Our system identifies your strengths, weaknesses, and accuracy trends to personalize strategy and boost performance effectively.

Holistic 360° Learning Program:

From basics to GDPI, we cover it all—videos, mocks, expert sessions, weekly testing, revision workshops, and 24×7 doubt solving. True start-to-selection learning.

Personalized Coaching:

We customize your journey. Elevation plans, dedicated doubt-clearing, and expert guidance ensure your prep aligns with your pace, potential, and personal academic needs.

Dedicated Faculties:

Our experienced and dedicated faculties provide the vision, mentorship, and guidance to transform your thinking. Their unwavering support will uplift your preparation and career.

Daily Practise Material:

We believe consistency is key. Daily DPMs, expert solutions, weekly tests, and workshops together build strong habits that drive success in IPM and other competitive exams.

IPM (BBA + MBA)



The **Integrated Program in Management (IPM)** is a 5-year course offered by top IIMs (Indian Institutes of Management) like **Indore, Rohtak, Amritsar, Shillong, Jammu, Bodh Gaya and Ranchi**. It allows you to join IIMs right after Class 12 and earn both a bachelor's degree (BBA) and a master's degree (MBA).

IPM is ideal for aspiring business students, providing a head start and setting you apart from the crowd just after your 12th!



Program Structure!



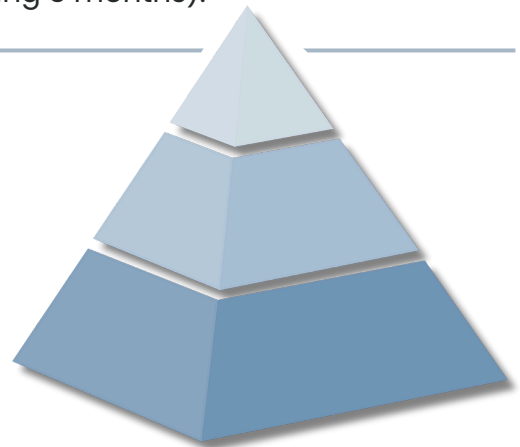
Duration:

5 years, divided into 15 terms (3 terms per year, each lasting 3 months).

Two Parts:

First 3 Years (Graduation Level):

- Build analytical and multidisciplinary knowledge.
- Develop language and communication skills.
- Understand the basics of management.
- Build ethical awareness and social responsibility.



Next 2 Years (Postgraduate Level):

- Advanced management courses alongside PGP students.
- Develop critical thinking and teamwork abilities.
- Strengthen quantitative analysis skills.
- Become socially and ethically responsible leaders.

Why Consider IPM?

- **Top IIMs – High Brand Value:**

Start your journey with a world-class institution.

- **Single Admission Process:**

Secure your MBA spot directly after Class 12.

- **Great Career Opportunities:**

Be job-ready with top-notch training.

- **Less Competition:**

IPM entrance exams are less competitive than MBA exams like CAT.

- **Holistic Learning:**

Get 5 years of comprehensive management education.



Exam Structure!

IPMAT Indore

Section	No. of Ques.	Duration	Marks	Marking Scheme
Quantitative Ability (MCQs)	30	40 Minutes	120	+4, -1
Quantitative Ability (Short Answers)	15	40 Minutes	60	+4, 0
Verbal Ability	45	40 Minutes	180	+4, -1
Total	90	120 Minutes	360	

[**Colleges:** IIM Indore, IIM Ranchi, IIM Amritsar, IIM Shillong, Nirma, NALSAR, Tapmi, IFMR]

IPMAT Rohtak

Section	No. of Ques.	Duration	Marks	Marking Scheme
Quantitative Ability	40	120 Minutes	160	+4, -1
Quantitative Ability (Short Answers)	40		160	+4, -1
Verbal Ability	40		160	+4, -1
Total	120	120 Minutes	480	

[**Colleges:** IIM Rohtak, Tapmi]

JIPMAT (Joint Integrated Programme in Management Admission Test)

Section	No. of Ques.	Duration	Marks	Marking Scheme
Quantitative Ability	33	150 Minutes	132	+4, -1
Data Interpretation and Logical Reasoning	33		132	+4, -1
Verbal Ability And Reading Comprehension	34		136	+4, -1
Total	100	150 Minutes	400	

[**Colleges:** IIM Jammu, IIM Bodh Gaya, NALSAR, Tapmi]

Exam Structure Of OMETS

Duration: 3-4 Year Program

NPAT (NMIMS Entrance Test)

Section	No. of Ques.	Duration	Marks	Marking Scheme
Quantitative Reasoning	40	100 Minutes	40	+1, 0
Logical Reasoning	40		40	+1, 0
Verbal Reasoning	40		40	+1, 0
Total	120	100 Minutes	120	

[**Colleges:** Narsee Monjee Institute of Management Studies]

SET (Symbiosis Entrance Test)

Section	No. of Ques.	Duration	Marks	Marking Scheme
Quantitative Ability	16	60 Mins	16	+1, 0
Logical Reasoning	12		12	+1, 0
Verbal Ability	16		16	+1, 0
General Knowledge	16		16	+1, 0
Total	60	60 Mins	60	

[**Colleges:** Symbiosis Group Of Institutions]

CUET UG (Common University Entrance Test – Undergraduate)

Section	No. of Ques.	Duration	Marks	Marking Scheme
English	40	60 MINS	200	+5,-1
General Assessment	40	60 Mins	200	+5,-1
Domains	40	60 MINS	200	+5,-1

[**Colleges:** Central and State Universities]



BBA in Digital Business & Entrepreneurship (DBE) is a future-focused program combining digital tech, business management, and startup thinking. With live projects, expert mentorship, and flexible learning, it empowers students from any background to thrive in the digital economy—without needing to relocate or pause their current journey.



- Questions: 60 Questions
- Syllabus: QA, VARC, LRDI, General Awareness
- Duration: 90 Mins
- Marking Scheme: +4, -1
- Total Marks: 240



Bachelor of Management Studies (BMS) is a 4-year, 8-semester credit-based program offering a Major in Management and flexible Minor options such as Economics & Public Policy, AI & ML, Psychology, Finance, Marketing, and more. Each credit equals 1 hour of weekly instruction, with students expected to spend additional hours in preparation. The program blends classroom learning with multidisciplinary exposure to build future-ready management professionals.



- Questions: 100 Questions
- Syllabus: QA, VARC
- Duration: 120 Mins
- Marking Scheme: +3, -1
- Total Marks: 300
- 60 Minutes per section

Why Route99 for IPM?

Route99 is a premier institute for management entrance exams like **IPMAT, JIPMAT, NPAT, SET and OMETs**. With expert faculties (including top institute alumni) and a results-driven approach, we deliver quality education to empower students and achieve **exceptional outcomes**.

What we Offer?

Offline/Online Coaching (1 year / 2 years):

- 450+ hours of coaching.
- 80 hours of dedicated workshop.
- 17k+ questions mandatory discussion classes.
- One-to-one doubt solving.
- Performance analysis and mentoring.
- Free recorded classes + quizzes.



Mock Test Series:

- Designed for IPMAT, JIPMAT, NPAT, SET, and more.
- Helps identify strengths and improve weaknesses.

Post-Exam Support:

- Comprehensive assistance with mock interviews, resume building, profile enhancement, and GD/PI & WAT preparation

AI driven Test Portal:

- Extensive tests: Post Class, Sectional, Full-Length, Mock IPMATs, and OMETs.
- Detailed performance analysis on knowledge, speed, and accuracy.
- Tracks progress with feedback for improvement.
- User-friendly AI-powered interface for real-time exam experience.
- High-quality content for diverse concept mastery.



Doubts Solved Instantly:

- Expert faculties available to address your queries anytime.
- College Selection Guidance: Our exclusive events connect you with top B-Schools, helping you choose the best MBA programs based on your scores, profile, and ROI.



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DON'T
BE A SHEEP,
BE THE
G.O.A.T

Empower Your Future with **Route99's** Personalized **IPM** Classes!

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